Presenters

Julia Coffman,
Co-Executive
Director of Center
for Evaluation
Innovation and
Co-founder of
Causal Pathways

**Carolina De La
Rosa Mateo,**
Project Manager
for Causal
Pathways

The Causal Pathways Initiative

Making visible the "black box" of philanthropic and systems change strategies, helping us collectively see how systems are (or are not) changing

An international network of evaluators, methodologists, philanthropic leaders, and more.

Focused on supporting philanthropy, other funders, and their evaluation partners to open-up the black box of strategy and systems change by **building awareness, will, and skills to use evaluation approaches that can make sense of causal relationships**, particularly when working in complexity, without depending on more traditional experimental and quasi-experimental approaches.

CAUSAL PATHWAYS

Causal Pathways Initiative's Origin Story

1. "Lost Causal" article (Jewlya Lynn, Sarah Stachowiak, Julia Coffman)

2. Walton Family Foundation leadership, convening of evaluators and methodologists

3. Decision to launch as an initiative in 2022

4. Early funding support from Walton Family Foundation, Humanity United, and The California Endowment

CAUSAL PATHWAYS VIRTUAL SYMPOSIUM 2023

Who we are - the original and current network members

- Marina Apgar, Institute of Development Studies
- Steve Powell, Causal Map
- Tom Aston, Independent Consultant
- Yulianto Dewata, Indonesian Researcher
- James Copestake, Bath Social & Development Research
- Jeph Mathias, Independent Consultant
- Hippolyt Pul, Institute for Peace and Development
- Heather Britt, Independent Consultant
- Carlisle Levine, BLE Solutions
- Abdoul Karim Coulibaly, Independent Consultant
- Fiona Remnant, Bath Social & Development Research
- Giel Ton, Institute of Development Studies
- Alex Resch, Mathematica

- Alison Gold, Optimistic Anthropology
- Barbara Befani, University of Surrey
- Isabel Musse, Mathematica
- Kimberlin Butler, Mathematica
- Toyin Akpan, Auricle Services
- Sara Stachowiak, ORS Impact
- Nina Sabarre, Intention 2 Impact
- Rick Davies, Independent Consultant
- Chris Barnett, ITAD
- Drew Koleros, Mathematica
- Melanie Punton, ITAD
- Rob Lloyd, ITAD
- Zoe Sutherland, ITAD

CAUSAL PATHWAYS
VIRTUAL SYMPOSIUM 2023

Who we are - leads and funders

Initiative Leads

- Jewlya Lynn, PolicySolve
- Julia Coffman, Center for Evaluation Innovation
- Carolina De La Rosa Mateo, Independent Consultant

Initiative Funders

This initiative was made possible with support from the David and Lucile Packard Foundation.
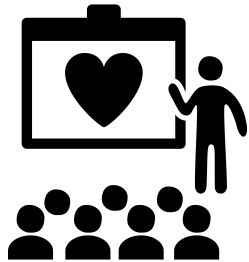
HUMANITY UNITED

WALTON FAMILY FOUNDATION

The California Endowment

CONRAD N. HILTON FOUNDATION

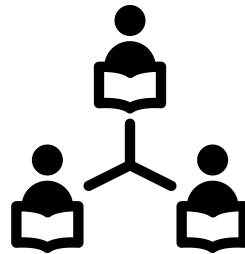# Resources from the Causal Pathways Initiative

CAUSAL PATHWAYS

Presentations & trainings to build understanding and will

American Evaluation Association

Available to attend other events by request

Virtual 101 level training available on request

Resources to support understanding and action

Pending: BetterEvaluation.com updated resource hub on causal pathways

Case studies to provide overall stories and more detailed examples

Learning and acting together with support

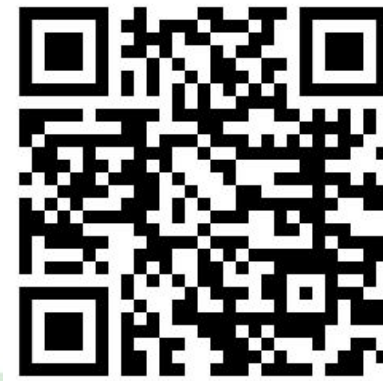Brain Trust to help funders work through tough questions with field experts

Pending: Peer learning spaces and early career support - help us decide how to structure these for 2024

www.causalpathways.org

causalpathways@policysolve.com

Ways to stay connected

Sign up for our newsletter
(released every other month)

Join the LinkedIn Group

Breakout Rooms: 2 Rounds

Breakout Round 1	Breakout Round 2
Room 1: How do I pick and combine methods? Tom Aston and Marina Apgar	**Room 1: How do I pick and combine methods?** Tom Aston and Marina Apgar
Room 2: CLM-Causal link monitoring (method) Heather Britt	**Room 2: CLM-Causal link monitoring** (method) Heather Britt
Room 3: Outcome harvesting (method) Carlisle Levine and Hippolyt Pul	**Room 3: Outcome harvesting** (method) Carlisle Levine and Hippolyt Pul
Room 4: Redefining Rigour. Jewlya Lynn and Abdoul Karim Coulibaly	**Room 4: Redefining Rigour.** Jewlya Lynn and Abdoul Karim Coulibaly
Room 5: Process tracing (method) Zoe Sutherland	**Room 5: QuiP - Qualitative Impact Assessment Protocol** (method) Fiona Remnant
Room 6: Causal Map (tool) Steve Powell	**Room 6: Realist evaluation** (method) Mel Punton

For descriptions, go to: https://www.causalpathways.org/symposium